



Membership Package



Welcome New Member;

On behalf of the Board of Directors of the Brooks & District Chamber of Commerce I would like to take this opportunity to welcome you and your business to our Chamber family!

The Brooks & District Chamber of Commerce is a powerful resource within the business community, allowing us to speak as a united voice on issues such as economic development, taxation, transportation, education and tourism. These areas affect the success and prosperity of all businesses located in our trading area. Your membership investments allow the Brooks & District Chamber of Commerce to resource and liaise with the Canadian and Alberta Chambers on behalf of business. We act as a direct link between the consumer and you. We are your Chamber and welcome your ideas and input.

Having a membership is a way of saying your business or organization is a supportive member of the business community and the many ways in which a Chamber can benefit the business climate of our region. The Brooks & District Chamber of Commerce offers you access to many member benefits, such as special pricing for Chamber functions, Chamber of Commerce Group Insurance plan, Member Luncheons, listings in the Membership Business Directory and website, monthly Newsletters, Annual Trade Show discounts, local, Alberta and Canadian Chambers of Commerce discount programs, and a variety of marketing & advertising promotions. Our Chamber also celebrates your success through the Small Business Awards, Readers Choice and other seasonal recognitions.

We represent you as the Brooks & District Chamber of Commerce, and it is our honor to work with you and for you! The following pages will better detail the many value added programs available to you as a member.

Yours in Partnership
Tracy Acorn - Manager

Fee Schedule				15% New Member Discount				
# of Employees	Fee	GST	Total	#of employees	15% Dis.	GST	TOTAL	Savings
1 to 5	\$123.81	\$6.19	\$130.00	1 to 5	\$105.24	\$5.26	\$110.50	\$19.50
6 to 10	\$152.38	\$7.62	\$160.00	6 to 10	\$129.52	\$6.48	\$136.00	\$24.00
11 to 15	\$180.95	\$9.05	\$190.00	11 to 15	\$153.81	\$7.69	\$161.50	\$28.50
16 to 20	\$209.52	\$10.48	\$220.00	16 to 20	\$178.10	\$8.90	\$187.00	\$33.00
21 to 25	\$238.10	\$11.90	\$250.00	21 to 25	\$202.38	\$10.12	\$212.00	\$37.50
26 to 30	\$266.67	\$13.33	\$280.00	26 to 30	\$226.67	\$11.33	\$238.00	\$42.00
31 to 40	\$295.24	\$14.76	\$310.00	31 to 40	\$250.95	\$12.55	\$263.00	\$46.50
41 to 50	\$323.81	\$16.19	\$340.00	41 to 50	\$275.24	\$13.76	\$289.00	\$51.00
Over 50	\$352.38	\$17.62	\$370.00	over 50	\$299.52	\$14.98	\$314.50	\$55.50

Membership Application Brooks & District Chamber of Commerce

Name of Business:			
Name of Business Owner/Position:			
Name of Business Owner/Position:			
Street Address:			
Street Address:			
Mailing Address:			
Mailing Address:			
Phone Number:		Fax Number:	
Email & Website Address:	Website :		

Category: Please CIRCLE the Categories Applicable (You may choose up to 3)

Accommodations	Consulting	Funeral Services	Irrigation	Plumbing, Heating & Electrical	Transportation, Logistics/ Towing
Agriculture & Cattle	Contractors- Equipment, Supplies, Builds	Gas Bar, Card Lock & Car Wash	Jewellery	Professional Accounting & Legal Services	Trade Show
Appliance & Furniture	Dental/ Optical	Glass Repair	Landscaping	Realty	Utilities
Arts & Crafts	Education	Gift stores	Manufacturer Wholesale	Recreation, Entertainment & Leisure	Waste Management/ Recycling Services
Associations & Societies	Electronics - Sales & Service	Government Agencies	Media/ Advertising	Rentals/ Equipment & Storage	Water Supply
Automotive	Embroidery, Printing & Engraving	Grocery & Convenience	Medical Clinics	Restoration	Web Design, Graphic Art, Videography
Beauty & Esthetics	Employment Services	Health, Fitness & Sport	Motorcycle & Recreational Vehicles	Restaurants & Pubs	Welding
Catering & Event Planning	Environmental	Home Decor	Oil, Gas & Energy	Seasonal	Wine, Cold Beer & Spirits
Cleaning Services	Fashions	Immigration & Settlement Service	Pets	Senior & Family Services	
Computers & Communications	Financial Institutions	Industrial Safety	Pharmacy	Stationers	
Concrete	Flooring & Paint	Insurance & Registry	Photography	Tourism & Campsites	

Company Information	Value Added to Membership
Number of Employees:	Membership Rate Scale:

Profile of Business:	Take this great opportunity to inform all Chamber members and Tourists visiting our area the key points of your organization. The information will be used when compiling the Annual Membership Directory. (25 Word Maximum)

If your location is difficult to find, add a brief description:			
New Business:		Date of Commencement:	
New Management/Owner:		Name & Position:	
Date of Application:		Authorized Signature:	

BDCC VALUE ADDED PROGRAMS

A Membership Opportunity!

“Great opportunities to save money through your Chamber membership”

 <p>AT WORK FOR SMALL BUSINESS SINCE 1970 Chambers of Commerce Group Insurance Plan®</p>	<p>CHAMBERS OF COMMERCE GROUP INSURANCE</p> <p>The Chambers Group Insurance Plan covers businesses with up to 50 employees. It's open to all businesses and offers a full range of benefits including coverage normally reserved for "big business." With outstanding service and assistance, the Chambers Group Insurance Plan will tailor a benefit program to suit your needs.</p> <p>Contact: Glen Lyster Financial (Sunlife) at 403-362-6444 for a free quote or go to www.buychamber.ca</p>
 <p>ATB Financial® MasterCard VISA</p>	<p>ATB FINANCIAL MERCHANT DISCOUNT RATES</p> <p>Preferred electronic merchant discount rates for MasterCard and VISA:</p> <ul style="list-style-type: none"> *1.71% regardless of ticket size *Interact fee of \$0.10 for each debit transaction <p>Terminal fee of \$33.00/month, monthly fee of \$20 and one time activation fee of \$50. Call (403) 331-0349</p>
 <p>VERSAPAY</p>	<p>CHAMBERS VISA & MASTERCARD PROCESSING</p> <p>VERSAPAY offers all members preferential rates on VISA, MasterCard and interact processing. Canadian founded and operated, VERSAPAY provides local service and support combined with industry-leading expertise with secure and reliable processing networks.</p> <ul style="list-style-type: none"> *1.69% on VISA & MasterCard plus \$0.15/transaction *\$0.07/transaction Interact Direct Debit payments *Buy, rent or lease your POS terminal starting at \$22.99/month <p>Call 1-866-999-VPAY (8729)</p>
 <p>payworks on-line payroll services</p>	<p>PAYWORKS PAYROLL SERVICE</p> <p>Payworks would like to introduce to our Chambers and their members an easier way to handle their payroll. Payworks has created an innovative payroll service by rolling the best qualities of software packages, service bureaus and the power of the Internet into one system. Payworks has also integrated Chambers Group Insurance Administration through their partnership with the Johnston Group.</p>
 <p>Esso</p>	<p>ESSO FLEET DISCOUNT PROGRAM</p> <p>ESSO offers all members a discount of fuel, top-up oils, car washes and merchandise purchased on your ESSO Fleet Credit Card. No minimums apply. Call 1-(403) 252-5909</p>
 <p>Husky</p>	<p>HUSKY/MOHAWK DISCOUNT PROGRAM</p> <p>Husky is very pleased to present a Group Plan commercial credit card program to all Chambers of Commerce members. Receive a \$0.02/liter discount with no minimum volume requirements at any Husky/Mohawk location. Other benefits include saving time, getting great service and enjoying quality products while working with a great business partner. Canadian owned!</p>

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	<p>PETRO-CANADA DISCOUNT PROGRAM</p> <p>Realize significant savings, convenience, control and security. Discounts of \$0.02/liter on all grades of gas and diesel, 20% discount on car washes and 3% discount on vehicle propane. Petro-Canada also introduces their Pre-Paid Card, available in denominations of \$10, \$25, \$50 and \$100. A minimum of 200 liters/month must be purchased to qualify for this discount.</p>
	<p>PUROLATOR DISCOUNT PROGRAM</p> <p>The Purolator volume discount program can save you up to 30% every time you use their services.</p> <p>Call 1-800-837-6209</p> <p>Tracking & Shipping 1-888-SHIP-123</p> <p>Fax 780-455-4744</p>
	<p>ADTEL ON-HOLD INFOPACS</p> <p>Special packages are offered to Chambers of Commerce members for customized on-hold services for your business. Contact Gary McCooye 1-780-424-7777</p>
	<p>TD MERCHANT DISCOUNT RATE (CANADIAN CHAMBER PROGRAM)</p> <p>Discount rates are offered through the Canadian Chamber of 1.69% VISA rate, 1.79% MasterCard rate and \$0.09/transaction Interact rate (regardless of volume of business). TD offers the TD Business, Personal and Wealth Management Program, which can be used in 3 different ways. As a business, as an individual and/or as an employer.</p> <p>1-888-879-4044 ext. 3367</p>
	<p>MYSTERY SHOPPER PROGRAM</p> <p>The Brooks & District Chamber of Commerce, in partnership with Competitactics® and Seneca College of Applied Arts & Technology, is pleased to introduce a turnkey Mystery Shopper program. Identify gaps and strengths in your service.</p> <p>Call 1-877-447-5189</p> <p>Visit online www.brookschamber-mysteryshop.com</p>
	<p>RECITE AFFINITY PROGRAM</p> <p>Recite conferencing is delighted to offer all Chamber members Audio, Web & Video and Web Casting services. Members will receive a rate of \$.05/minute for Audio Conferencing, which is 45% below the industry average. Recite will also do a service audit to review your conferencing usage at no charge. They can recommend how to change the existing services you're using or provide you with many options from their extensive solution site.</p> <p>Call 1-888-361-7101 x 8526</p>
	<p>PACRIM PREFERRED PROGRAM</p> <p>The Pacrim Preferred Program offers business and leisure travelers a guaranteed discount of 15% OFF Best Available Rates (BAR) on each of their 60 Hotels across Canada and the USA. Pacrim prides themselves on their award winning customer service, and being able to offer all the features you enjoy and a great and memorable stay. Discount applies regardless of season or location but not in combination with other discounts. Rates based on standard rooms.</p> <p>www.pacrimparticipates.com/acc/ or call 1-866-908-7666</p>



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Business Profile in Membership Directory and Website

- A detailed Business Profile located in the yearly categorized Member Directory.
- Each Member will receive the directory giving you instant access to your fellow members in your business community.
- The Chamber office uses this profile when inquiries are made about specific products or services.
- Information will be listed on the Chamber website @ www.brookschamber.ab.ca

Strength of Alberta & Canadian Chambers of Commerce

- The Brooks & District Chamber of Commerce is a member of both the Alberta and Canadian Chambers of Commerce. Therefore you have the power of all members across Canada working to strengthen your business.

Policy & Advocacy

- The BDCC will be your voice. Your advocate and influence policy directions for your business needs on Municipal, Provincial and Federal levels.

Events & Seminars

- Member pricing on Chamber hosted annual events, seminars and meetings.
- Some of these include our AGM, Business of the Year Awards, Small Business Christmas Party, and Members Meetings & Guest Speaker Seminars locally and across Canada.

Annual Trade Show Discount

- Members enjoy a 20% discount on booth rates for the Chamber hosted Trade Show. We are proud to host this well attended event for your trading area. Membership pays!

Advertising Opportunities

- The Chamber will send out Member to Member e-mails for special events and information relevant to your business.
- Website hotlinks and detailed business information for Members.
- Advertising discounts on our monthly “News You Should Know” in the Brooks Bulletin.
- Yearly City of Brooks & County of Newell Tourist Maps.
- Member pricing for ad space on the Chamber Website.
- Sponsorship opportunities for Chamber hosted events.

Exclusive Referrals

- The Chamber of Commerce office receives calls every day from potential customers and visitors asking about the products, services and “things to do” in our area.
- Callers are provided with applicable Member information.
- Remember to keep your Business Profile current.

Chamber of Commerce Window Decals and Membership Logo

- Display decal for businesses to show Chamber Member status.
- Everyday businesses enter the world of online commerce. By acquiring the Chamber Trust Seal, Chamber members can help assure their customers the legitimacy of their businesses.

MEMBER 2 MEMBER OPPORTUNITIES

“Great opportunities to save money through your Chamber membership”

Member 2 Member Program

- Chamber membership allows you to participate in a local Member 2 Member program in which you can creatively entice other Chamber members to use your business or service.
- This is an excellent opportunity to grow your business and meet others in your business community.

TSG Thomson-Schindle-Green Insurance - M2M

- Your home and automobile group insurance program.
- Save up to 50% on your insurance premiums plus your Group Discount!
- Call Jennifer or Greg @403-501-5123, Fax: 403-501-5133

VP Entertainment - M2M

- VP offers inflatable children’s games, jumpers for all events as well as yard signage for Birthdays and Anniversaries. Company rentals for over 4 hours will receive a 10% Chamber discount. Employees renting for personal use will receive 5% off regular rate for inflatable’s only.
- Call Paul @ 403-363-9591

Heritage Inn - M2M

- Heritage is pleased to offer an \$89.00 flat rate + taxes or offers \$109.00 flat rate plus tax for standard accommodation in the Heritage Inn and Suites for Chamber member’s corporate rates. Please ask for the Chamber rate (CHA) when booking reservations through the Brooks location.
- Single or Double occupancy.
- Call 403-362-6666 or email gm.brooks@heritageinn.net

Supportive Employee Assistance Program - M2M

- Lifetalk Counseling Services offers Chamber members a benefit plan providing confidential and professional counseling service to your employees and their family members.
- Encourages increased employee retention and job safety.
- Happier employees from happier families work harder and cost less!
- Visit us at www.2lifetalk.com for more info, or to enroll call 403-783-4581, email lifetalkaw@gmail.com

PURE ONYX ESTHETICS

Treat yourself to a pedicure, Manicure or even Minx Nails! Our Spa will offer 10% off any service. Available to all Chamber members their employees and spouses. Contact Sherry Bahler @ 403-501-1436 bahlers@telus.net

Put Your Companies’ Member 2 Member Special Offer Here!

Listed pricing is subject to change without notice

BROOKS CHAMBER OF COMMERCE Mystery Shopper Program



The Brooks Chamber of Commerce, in partnership with Competitactics® and Seneca College of Applied Arts & Technology, is pleased to introduce a turnkey Mystery Shopper program.



THE CANADIAN
CHAMBER
OF COMMERCE

LA CHAMBRE
DE COMMERCE
DU CANADA

Seneca
SCHOOL OF MARKETING & E-BUSINESS

Identify gaps and strengths in your service. Call 1-877-447-5189 or visit
www.brookschamber-mysteryshop.com

Chamber eLearning Centre

COMPLIMENTARY CHAMBER MEMBER COURSES

Brooks & District Chamber Members and their employees receive free....

- Accounting & Finance
- Health & Safety
- Business Communication
- Customer Service
- Leadership, Management & Supervision
- Human Resources
- Marketing and Sales
- Strategy
- Systems and Operational Excellence
- Desktop Computing

Affordable, effective online business training for Chamber members

What is the Chamber eLearning Centre and Growth Academy Live eLearning offering?

The Chamber eLearning Centre will offer the lowest cost, most effective employee training available today. Over 600 business and 1000 technical courses are available over the Internet, 24 hours a day, 7 days a week. In addition, the Chamber eLearning Centre offers a variety of certification programs for business owners, managers, supervisors and employees:

****Small Business Management Certificate***

****Certificate in Customer Service Excellence***

****Certificate in Customer Service Excellence***

****Safety Training Curriculum (Canadian Content)***

****International Computer Drivers License (certifies computer competency), *28 Technical Certifications available from companies such as Microsoft, Cisco, Oracle, Red Hat and CompTIA.***

****Certified Chamber Executive (coming soon... also requires onsite course completion at the OCC's proposed Institute for Chamber Management)***

Value for Chamber Members

One of the key drivers towards a successful business is having effective, educated, and motivated employees that can assist the business owner to achieve the success they all desire. Training has been long been identified to provide great value to both employees and the companies for which they work. eLearning is absolutely the most cost effective method of bringing training to your employees. Businesses can meet immediate training needs and also develop long term training strategies. Further to this, you will receive a 15% discount on the fees normally associated to the program.

Don't learn the hard way. eLearning from Growth Advisors and the Chamber eLearning Centre is easy and interactive. Your employees can start taking courses the day you sign up. All they need is the Internet Explorer browser. There is no installation, no CDs. It's all done over the Internet.

eLearning is revolutionizing the training world. Companies cannot afford to send people off for a week to take a class. Travel itself makes such training too expensive and disruptive. Add in lost productivity and it just doesn't make sense. Can any company really afford to be sending employees off for a week - or even a few days - for classroom training every time a new version of a key technology comes out?

Give your employees the skill they need to excel. Do you have good employees who need additional skills to meet current job demands. Do you want your employees to acquire more skills to help you save time, money, or gain a competitive edge? These courses are exactly what you need.

The Chamber eLearning Centre gives companies an inexpensive and convenient way to train their employees. Instead of paying for your employees to attend an expensive training seminar that only lasts for a few days, why not purchase a user ID for each of your employees? You decide if you want them to learn while at work or home, and determine what courses are most relevant to your business. All courses are indexed, so they can even use them as reference to find out how to do something. It's empowering, engaging and cost-effective. It's done entirely over the Internet. It's training that can be taken anytime, anywhere. Most importantly, **it works.**

Take the power of eLearning into your hands